

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES *** WFTV-TV ***
NOV5/12 16.15

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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(ICE)

DATE NOV5/12 16.15

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AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		1205A-1235A	30		\$600.00	10/27	10/27	0		SAT	0
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 1257												
PROGRAM : HOT TOPICS (AFTER NCAA FTBL.) CON COM1: HOT TOPICS (AFTER NCAA FTBL.)												
80	A		1221A-1251A	30		\$600.00	10/27	10/27	1		SAT	1
PROGRAM : JEOPARDY ORD COM1: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1250A & 146A THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-27 THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-28												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
81	A		1251A-147A	30		\$500.00	10/27	10/27	1		SAT	1
PROGRAM : CRIMINAL MINDS												
ORD COM1: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1250A & 146A												
PART OF A MAKEGOOD MADE UP OF LINES 80-81												
28	S		1235A-135A	30		\$500.00	10/27	10/27	0		SAT	0
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#27				OCT27		30S	\$600.00	(NOV5/12)	
			BUY#28				OCT27		30S	\$500.00		
			OFFER: SAT/1221A-1251A				OCT27		30S	\$600.00	PLS ADVISE.	
			& SAT/1251A-147A				OCT27		30S	\$500.00		
CMT: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1250A & 146A												
OCT/12			158150.00			NOV/12			93900.00			
CONTRACT TOTAL											252050.00	
TOTAL SPOTS											78	

MARKET TOTALS \$924,400 WFTV 27% WKMG 29% WESH 24% WOFL 17% WKCF 1% WRBW 0% CABL 0%
WOPX 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE